



"WIGGLES ABC/123 BISCUIT" PROMOTION

HOW TO ENTER

To be eligible to enter, individuals must purchase any specially marked pack of Wiggles ABC or 123 biscuits from a participating store nationally between 13/10/08 and close of business on 18/11/08.

To enter, entrants must answer the question "What is your favourite thing about Wiggles ABC or 123 biscuits" in 25 words or less, write your name, address, telephone number and email address on the same piece of paper, attach the original product barcode and send together to:

"Wiggles ABC/123 Biscuit" Promotion
PO Box 275
Sommerton VICTORIA 3062

so that it is received by last mail on 20/11/08.

TERMS AND CONDITIONS

Information on how to enter and prizes form part of these Terms and Conditions. Participation in this promotion is deemed acceptance of these Terms and Conditions.

Entry is only open to NSW, VIC, SA, WA and QLD residents.

Employees (and their immediate families) of the Promoter, participating retailers and agencies associated with this promotion are ineligible to enter. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.

The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including an entrant's identity, age and place of residence) and to disqualify any entrant who submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.

Incomplete, indecipherable or illegible entries will be deemed invalid.

Multiple entries permitted, subject to the following: (a) only one entry permitted for every specially marked pack of Wiggles ABC or 123 biscuits purchased during the promotional period; (b) each entry must be substantially unique; and (c) each entry must be submitted separately and in accordance with entry requirements.

If there is a dispute as to the identity of an entrant, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant.

Promotion commences on 13/10/08 and ends for purchases at close of business on 18/11/08. Entries close at last mail received on 20/11/08. The judging will take place on 21/11/08. Winners will be notified by telephone and mail.

The judges reserve the right to select additional reserve entries which they determine to be the next best, and record them in order, in case of an invalid entry or ineligible entrant is selected.

This is a game of skill and chance plays no part in determining the winners. Each entry will be individually judged based on creative and original merit of the answer provided to the promotional question.

The Promoter's decision is final and no correspondence will be entered into.

The best valid entry in each participating state, as determined by the judges, will each win four (4) x tickets to see the Wiggles "You Make Me Feel Like Dancing" concert, valued at \$130. The concerts will take place on the following locations and dates:

Location	Date	Time
WA winner	Burwood Dome, Perth	03/12/08 1:30pm
SA winner	Adelaide Entertainment Centre	07/12/08 1:00pm
VIC winner	Rod Laver Arena	13/12/08 1:00pm
QLD winner	Brisbane Entertainment Centre	18/12/08 1:00pm
NSW winner	Sydney Entertainment Centre	22/12/08 1:00pm

Transport to and from the concert, and all other ancillary costs associated with attending the concert are the responsibility of the winner (and his/her companions). Prizes must be taken to coincide with the "You Make Me Feel Like Dancing" concert and all four (4) tickets must be used for the same concert. During the entire duration of the concert, a nominated parent/guardian must accompany any person under 18 years of age.

Any ancillary costs associated with redeeming the concert tickets are not included. Redemption of the concert tickets is subject to any terms and conditions of the issuer including those specified on the concert tickets.

If the winner of a prize is under the age of 18 years, the prize will be awarded to the winner's nominated parent or guardian.

If for any reason a winner does not take the prize at the time stipulated by the Promoter, then the prize will be forfeited.

If any prize is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize with a prize of the equal value and/or specification.

The Wiggles "You Make Me Feel Like Dancing" concert ticket prizes are subject to the event venue and ticket terms and conditions, including any applicable age restriction. The Promoter and event organizers hereby expressly reserve the right to eject any winner (and/or his/her companion) for any inappropriate behaviour, including but not limited to intoxication, whilst attending the concert.

Total prize pool value is \$130 in each participating state.

Prizes, or any unused portion of a prize, are not transferable or exchangeable and cannot be taken as cash.

All entries submitted become the property of the Promoter. Entries will not be returned to any entrant. As a condition of entering into this promotion, each entrant licences the Promoter to use their entry in any media for an unlimited period for any reason including but not limited to future promotional, marketing or publicity purposes. Each entrant warrants to the Promoter that each entry submitted is an original literary work of the entrant that does not infringe the rights of any third party. The entrant agrees to indemnify the Promoter against all costs and claims by third parties arising from a breach of this warranty. Entrants consent to any use of their entry which may otherwise infringe their moral rights pursuant to the Copyright Act 1968 (Cth).

Entrants consent to the Promoter using the entrant's name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this competition (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.

If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) to modify, suspend, terminate or cancel the promotion, as appropriate.

Except for any liability that cannot be excluded by law, the Promoter (including its officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any variation in prize value to that stated in these Terms and Conditions; (e) if the appearance of any or all of the Wiggles members is cancelled for any reason beyond the reasonable control of the Promoter; (f) if the Wiggles "You Make Me Feel Like Dancing" concert is cancelled or rescheduled for any reason beyond the reasonable control of the Promotion; (g) any tax liability incurred by a winner or entrant; or (h) attendance at a Wiggles concert.

As a condition of accepting a prize, the winner (and his/her companions) may be requested to sign any legal documentation as and in the form required by the Promoter and/or prize suppliers in their absolute discretion, including but not limited to a legal release and indemnity form.

The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors and prize suppliers. Entry is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Entrants should direct any request to access, update or correct information to the Promoter. All entries become the property of the Promoter.

The Promoter is Angele Family Trust (ABN 65 903 104 967) of 1962-1964 Hume Highway, Campbellfield VIC 3061.